

AGM Edition 2015

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Shepherd



News

Official publication of the
German Shepherd Dog League Inc of NSW

President's AGM Report 2015

Welcome to the special edition of Shepherd News for the 2015 AGM.

What a busy year this has been. When you look back over the past year, you wonder where the time has gone. Firstly I would like to thank those people on the Committee who have dedicated their spare time to the GSDL and help achieve the results we have had during the course of the year. Without their attitude and dedication to the task, many of these achievements would not have been possible. The organising of events and activities does not happen by itself.

Arrangements for the **44th National German Shepherd Dog Show and Trial** are progressing well. Our major fund raising raffle has begun and early indications are it will sell well. The raffle prizes are a fuel gift card to the value of \$ 750 for first prize, \$ 400 fuel gift card for second prize and a \$ 200 fuel gift card for third prize. The gift cards are redeemable Australia wide and can be used to purchase anything from the store used. They cannot be redeemed for cash. I would urge all members to support the raffle and sell a book of tickets or at least to purchase tickets.

Previous Committees have approached Dogs NSW to seek permission to install an **awning** along the ring side of the building. I am pleased to advise we have been granted permission to install the awning by Dogs NSW. Quotes were sought and the membership advised of the cost and asked if there were any objections. None were received, so a deposit has been paid and the awning should be installed prior to our December Show and Trial.

The GSDL were represented at the **Macarthur Lions Australia Day Parade**, **Dogs NSW "Dogs on Show"** held in July at the Dogs NSW complex, and the **Dog Lovers Show** held in August at the Moore Park entertainment precinct. Many thanks to those members that attended with or without dogs to represent the GSDL and the German Shepherd dog breed in such a wonderful way. These events were very well attended by members of the public and many enquiries made about the breed and the club resulting in new memberships. These are events we intend to continue to exhibit in and we will be looking at better ways to promote the breed and the club to the general public in the future.

As a new Committee, we made a commitment to the general membership to listen to what they wanted from the club. A **Member's Discussion Day** was held in February which was well attended, and many ideas put forward on what could be done better. One suggestion was **online entries** for our shows and trials. A lot of work was put in to this to get it up and running and as a trial run, we went online for the State Breed Exhibition, and after being a success, we have permanently introduced online entries via Show Manager, beginning with our October Show and Trial. I have only heard good reports from those that have used it. The 2016 44th National Show & Trial entries are now open online! My thanks to Ann Mackenzie, our Show Secretary, and Kim McGregor, our Webmaster, for their time and effort in making this happen.

Weekend show training was another initiative bought in during the year. We have tried to put it on at least once a month. Whilst it would be beneficial to be able to say it is on a particular day, we are at the mercy of Dogs NSW and the grounds at Erskine Park being available. We are making efforts to add obedience training to the agenda and hope to have this added in the new year. **Show training** has been added to Breed Survey dates and will commence at the conclusion of the survey. The weekend show training days have been a success but it is hard to know what to expect on the day. Everyone seems to turn up on rainy days and when we have nice weather, there are certainly less people turning up with their dogs. In anticipation of bad weather on one occasion, we installed a TV and played a number of Sieger Show DVD's, which was greatly enjoyed by those in attendance. Not matter what the weather, we always have a great time socialising our adult dogs and puppies and having a general "chin wag". My thanks go to the dedicated team of instructors and participants who turn up.

In July, a change was made to the website **Puppy/Adult Listing advertising** cost, as a result of suggestions at the Member's Discussion day. As a Committee, it was decided to have a zero cost for up to five (5) puppy/adult listings per year. Full details are up on the website. We were hoping to encourage breeders to advertise their litters for sale on the League website instead of opposing websites, but so far, we have not been inundated with litters for sale, which is very disappointing. Our Puppy Listings Registrar receives calls regularly from potential puppy buyers, and she can only advise the details of litters that are on the website - if you don't have a listing on the website, you will be missing a golden opportunity to promote

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President's AGM Report 2015 continued

The **Fun Day** held in July was a resounding success. Great fun was had by all!

Dr Robert Zammit made a cash donation as prizes for a Rally-O slalom course run by Tiki Friezer. Rob also pledged a sponsorship of the Benthaim trophy for the next Point Score year. Hopefully this can be an encouragement for our show members to compete in obedience, and for our obedience people to compete in the show ring. Whilst the numbers were less than what we were hoping for, the day made in excess of \$400 profit. A great day was had by those in attendance. This will be something I would like to make a regular event. I think with some more planning and better use of advertising it will only get bigger. Rob also took DNA samples from dogs to be used in looking for a link to HD for a study he is undertaking. Further collection days are being organized to get the number of samples required for his study. Thanks Rob for your donations and appearance on the day as our celebrity judge, Tiki Friezer for running the Rally O slalom course, Tina Cossu for the home made apple pies, members of the Dogs NSW Demo Team, the participants and those that helped run and organise the day.

On the Sunday after the Fun Day, **Joylene Neddermeyer** presented a seminar based on the top 20 dogs from the Open Dog class at this year's National Show and Trial. The seminar was well attended and hopefully the members that attended took something away from Joylene's informative opinions on the Dogs.

The **State Breed Exhibition** saw the re-introduction of gun testing and off lead gaiting for the Open classes. The off lead gaiting was a great spectacle and all exhibitors were able to complete an off lead gait without too many problems. It certainly made for interesting viewing. A video was posted on the **GSDL Facebook** page which was very popular. Congratulations to those brave enough to exhibit.



A **Facebook** page has been introduced to promote the activities of the Club. Facebook is a great social media tool where information can be shared with members and the general public that are interested in the breed. It has been used to promote events and there has been many enquiries received via the page to seek information about the breed and or the club. Be sure to have a look if you haven't already.

Shepherd News has had some changes made throughout the year and we can now gauge the number of views each edition is getting. The mail out system gives us all sorts of statistics we can use to make Shepherd News even better. Good work and thanks Bret.

There are some things that we had hoped to do that, due to time demands, have not yet been addressed. Hopefully once the National is over next year, time will allow things like updating the Constitution to be looked at.

Congratulations to Graeme Stevenson, Alan and Judy Connors on being made **Life Members** of the Club. A small reward for your hard work and dedication to the breed.

Congratulations also to our **National Logo competition** winners announced at the June Show and Trial. Daniel Lahnor was awarded first place and, although we hadn't planned on a second place, it was decided to award Lee Allen a prize for second, due to the quality of her entries. Well done and thanks to the members for participating.

October saw Jenny Kenworthy make the trek up from the ACT to hold a **Stewards course** for prospective stewards for the National next year. We had some familiar faces and also some new faces come along. Participants were treated to a sausage sizzle and the trainees were put through their paces by Jenny using our Erskine Park Thursday night show training as a mock show for their hands on training. Thank you to Jenny for coming up and training these people and Mary Matuschka for her hospitality and looking after Jenny for the night.

To all the helpers that put up and take down the rings for a Show and Trial, assist with looking after or entertaining Judges, help in the canteen or assist in some way with the day to day running of an event, I offer my thanks.

Once again I thank my Committee for the last year, and the many members who have supported our ideas. If re-elected I look forward to continuing my ambition to fulfil the needs of the members and continue to re-invigorate the club.

Greg Jones

GSDL of NSW Inc President



Nominations for GSDL Committee 2016

Listed hereunder are the nominations received in accordance with the requirements – Nominations must be in the hands of the Secretary no later than 5.00 p.m., 16th October, 2015.

42(a) GSDL Constitution – Nominations of Members proposed as Office Bearers or as Members of the Committee should be made in writing to the Secretary at least twenty one (21) days before the date of the Annual General Meeting, which will be held on Monday 30th November, 2015 and shall be signed by at least one member and the nominee.

One nomination was received after the closing time of 5.00 p.m. and could not be accepted.

Nominations are listed in alphabetical order. * - denotes those standing for re-election and the number of Committee Meetings they have attended from a total of 14.

PRESIDENT	*TONY D'ARCY 13/14 & *GREG JONES 14/14
VICE PRESIDENT	*LEE BAKER 14/14 & GRAEME STEVENSON
SECRETARY	FAY STOKES
TREASURER	KAREN EATON
SHOW SECRETARY	ANN MACKENZIE
SHOW MANAGER	LES NICHOLS
MERCHANDISING	RODNEY DELRIEGO & * PAM JARVIS 14/14
POINT SCORE	*TONY D'ARCY 13/14 & JOHN MARTENS
WEBMASTER	KIM MCGREGOR
SHEPHERD NEWS	*BRET ADAMS 12/14 & BRUCE LAUGHLIN
SOCIAL SECRETARY	SHARON LAUGHLIN
BREED AFFAIRS	MATHEW MORRIS & *FAY STOKES 14/14
TRAINING CO-ORDINATOR	KAREN EATON
PUPPY LISTINGS	TINA COSSU
PUBLICITY	TERRY JARVIS
MEMBERSHIP	NEVILLE KIRKHAM
HD/ED REGISTRAR	CARYL MORRIS
TATTOO REGISTRAR	GRAEME STEVENSON
WELFARE OFFICER	Vacant

There are six (6) positions contested - President, Vice President, Merchandising, Point Score, Shepherd News Editor & Breed Affairs.

These are the **only** positions that will be voted on – all other positions are filled uncontested with one position i.e. Welfare Officer, to be nominated on the night of the AGM.

It should be noted that those persons holding Registrar positions do not have to attend Committee Meetings.

Postal Voting requests will be sent out to those people who have registered to receive a Postal Vote and voting on these positions will also take place at the AGM to be held on Monday 30th November, 2015 in the Club Rooms, Luddenham Road, Orchard Hills at 8pm. Only those people who are financial, are eligible to vote.

**44th National Entries are Open
Online!**



Show Manager

Online Entries Available
www.showmanager.com.au

NO RENEWALS CAN TAKEN ON THE NIGHT OF THE AGM

Secretary's Report 2015

Another busy year nearly over, particularly more so this year in regard to incoming and outgoing correspondence with the League hosting the 44th National Show & Trial.

We have, as a committee, attended twice the number of meetings we normally have, due to the National, and whilst the first two National Meetings saw a great attendance by interested members, this has now dropped to normal committee members and Tiki Friezer looking after the obedience section.

I have always directed a copy of any correspondence relating to a committee member's portfolio for them to digest and come to the committee meeting with any suggestions.

This committee has carried on the work from the previous committees insofar as the awning has now become a reality and work will begin on it soon – great result for all the committee past and present. This awning will certainly prove of great benefit for the National.

Dogs NSW are installing a PA System to our building which will also be of benefit for our shows.

With regard to our forthcoming shows, we now have a few new young judges we can offer appointments to which should also enhance our show entries.

With the growing number of long stock coats, the League should be able to offer the titles of Sieger and Siegerin at our future State Breed Assessments and also, if the new, suggested rules for State Breed Assessments are accepted, this will open the Assessments up with entries from interstate.

We have now introduced Sheep Herding as a regular addition to our Easter Championship Show and Trial and this show is growing in popularity and is becoming our Blue Ribbon event each year, particularly with the League bringing out SV Judges that have not judged in Australia previously.

Thank you all for your support during the year and particularly for your support in sponsoring various classes at the National, it is very much appreciated.

FAY STOKES

SECRETARY

Puppy Listings Report 2015

To date there have been:

6 paid listings, 2 free listings

Interest from potential puppy buyers via the club website is strong and it is unfortunate that we are unable to provide these people with greater assistance due to the lack of listings.

I hope that during the next financial year, the members support the service (which now provides 5 free listings a year) and provide the puppy buyers with direct access to the quality puppies they wish to purchase.

TINA COSSU

PUPPY LISTINGS REGISTRAR

Coming Up Soon!

Mark these dates and events in your calendar so you don't forget them! Full details are always on the GSDL Website, www.gsdl.info

8th November	Breed Survey
30th November	AGM
5th December	Christmas Presentation & Party
12th December	Christmas Open and Sanction Shows and Obedience Trial



Breed Affairs Report 2015

In 2015, the League conducted 4 surveys and have another one in November, and whilst we do have people still choosing to attend the Newcastle or ACT surveys, our attendances have risen a little in Orchard Hills. I do feel that we need to follow the lead of the ACT Club where refreshments are provided at the end of the survey with no cost to the survey participants.

Most of our surveys have been held on a Sunday, which I believe suits people more as many members are involved with their children's sports activities on a Saturday and find it difficult to fit the survey in. Fortunately, we now have Karen Hedberg able to attend more often, as with her veterinary practice, it is easier for her to attend on a Sunday.

This year we have also received an application for the League to recommend to National Council that Melanie Groth be reinstated as a Breed Surveyor, and that is certainly great news for the League, as Melanie is an asset to any club. However, with National Council's rules of re-instatement as a Breed Surveyor, Melanie cannot be reinstated until after the Breed Commission Meeting in July next year. All good things happen eventually.

In July, the League invited the Breed Commission Chairperson, Joylene Neddermeyer to present her lecture on current stud dogs, and whilst Joylene's lecture did offend some members, I would reiterate that this is her personal opinion and should be taken as such.

No doubt you have all accessed the National Data Base which is now up and running and whilst it will take some time to input all the Breed Surveys into the system, it will not be long before you will be able to use this Data Base to gain information on any stud dog you wish to enquire about with regard to how many studs they have had, how many litters etc., and they are now working towards members being able to print out pedigrees, as you can from the Breed Mate programme, from our Data Base, complete with photographs of the dogs. You will also be able to put up a pedigree with a stud dog you may be thinking of using to see how it all looks on paper.

The next National Breed Commission Meeting will be held in Sydney in July 2016 and members are welcome to attend, however the Breed Surveyors Meeting is an In-Camera Meeting.

It is important that members attend our January 2016 General Meeting (18th January) where I will present all the items to be voted on from the last Breed Commission and Judges/Surveyors meeting, with an explanation on the proposed changes to the Breed Survey Forms and the recommendations to Specialist Judges regarding size and over angulations and this really needs to be voted on by our exhibitors and breeders alike.

Our State Breed Show has seen us now have two Interstate Surveyors with certainly not a great increase in entries, however also emerging from the Breed Commission Meeting is the conducting of State Breed Surveys and I am sure you will want to listen and vote on this. It was unfortunate that a few exhibitors were unhappy that the title of Sieger or Siegerin was not available to the Long Stock Coats, however this title will be available at future State Breeds – at the time that this was raised we had only 4 days to the show and all trophies, ribbons etc., had been completed and, as well, the fact that this title was available to Long Stock Coats would have had to be sent to every member to give them an opportunity to enter, which was impossible.

This show also saw our National President placed in embarrassing situations with our President being sent into the ring continually requesting dogs be re-measured and various other complaints – it should be remembered that the Show Secretary is the person exhibitors lodge complaints with and she will handle it.

I did intend to introduce member discussions at the conclusion of our Breed Surveys, however it was felt that a Fun Day and show training to unite members would be appreciated by the members however, as we now have one day per month booked for next year to cover Fun Days and training, we should be able to hold these discussions. This is in no way meant to be a criticism of these days as it was, and still is, the aim of the committee to put on more training and fun items for the members.

I do intend to hold discussion with members and breeders on the stud dogs by having a list of current dogs, forming groups for the members to discuss the attributes of the particular dog and pass on any knowledge they may have on stud dogs they have used. This worked well when Max and Sam did it in the past **BUT** this will not be a "bury that dog as a stud" session, it will be to find the good things the dog has to offer the breed.

Thank you for your past support.

FAY STOKES

BREED AFFAIRS



Editors Note —The first of the discussion sessions will be held for all interested members, following the Survey on the 8th November, accompanied by a light lunch (free of charge). Tea/coffee and cold drinks will be available for purchase from the canteen.

2015 GSDL Christmas Party &



Presentation Night

Saturday 5th December - 6.30pm
GSDL Clubhouse

Pre-Dinner Nibbles

(Potato Chips - Dip & Crackers - Lollies)

Chicken, Cold Meats & Salad

Dessert, Tea & Coffee

BYO Drinks

Adults

Children

(under 12)

only \$5

FREE

**You must attend to
collect your Trophy
(Country Members
Excepted)**

**Please Note:
You Must send in
your form to
receive your Trophy
(Point Score
Awards excepted)**

Book with:

The Social Secretary - Sharon Laughlin 9755 7506

Email: laug4546@dodo.net.au

(Bookings are essential for catering)

Show Secretary Report 2015

This year has seen another decline in entries to our shows, especially in the male classes. There is a slight improvement in LSC entries.

Obedience trial numbers are also decreasing

The League has conducted 4 Obedience Trials & 6 shows this year, two Championship Shows, two Open Shows, 2 Sanction Shows

The State Breed Assessment was held again in July with a reasonable number attending. The addition of an interstate judge has not helped to increase numbers even though the members made a great push to have them.

This year's committee has tried to reduce expenditure and keep entry prices down as much as possible. To my knowledge, we have the most reasonable entry fees in the Specialty Shows.

My thanks to Norm & Janette McDonald and Tiki Friezer for their great help on Trial days.

And to the stewards Les Nichols & Kim McGregor & stenographers Fay Stokes & Mary Matuschka.

My Special Thanks to Judy Connors (Vest Controller) we are getting better at returning our vests, to Fay Stokes for printing the catalogues; your help is invaluable.

We have introduced on line entries via Show Manager. Hopefully more people will take advantage of this.

Thank you to all our Exhibitors and Trialers who have supported our Club this year.

ANN MACKENZIE

SHOW SECRETARY



Training Co-Ordinator Report 2015

Firstly, I'd like to acknowledge those who give their time to help us run our weekly training sessions - A big thanks to

* Alan and Judy Connors and all the instructors who run Tuesday night obedience training at Erskine Park;

* Brad Thurlow, Mandy Hartas and Andrea Rooney for helping to run obedience training at Central Coast on Thursdays

An equally big thanks to

* All those who have helped out at our obedience trials during the year as well as Tiki Friezer and all the stewards/tracklayers who assist at our tracking trials.

Congratulations must also go to members who have obtained qualifications and titles during the year. It takes a lot of hard work to obtain trial standard and it's great to see our members achieving on the trial field in obedience, tracking, herding, agility and other disciplines.

Our commitment to obedience continued when GSDL NSW hosted a series of seminars with Jogi Zanks - a world renowned German trainer in January 2015. These events were well attended by both members and non members alike and we all gained a great deal of knowledge from Jogi that we have been able to implement in our training.

KAREN EATON

TRAINING CO-ORDINATOR

The German Shepherd Dog League of NSW Inc.



Major Raffle – Fuel Gift Card

1st Prize = \$750 Fuel Gift Card

2nd Prize = \$400 Fuel Gift Card

3rd Prize = \$200 Fuel Gift Card

Fuel Gift Cards are valid for all purchases in store
throughout Australia.

Prizes will be drawn at the National on

Sunday 27th March 2016

Tickets : \$5 each

Winners will be notified by phone if not present at the draw.

Please contact Lee Baker on 0475 580 960 or amberg@inet.net.au to arrange purchase of ticket
books or to buy your winning ticket

Important Links!

[44th National Show & Trial Sponsorship Form](#)

[44th National Show & Trial Schedule](#)

[Membership Renewals](#)

Publicity Report 2015

The GSDL attended a number of events throughout the year in order to promote our breed and the club, events included the Macarthur Australia Day Parade, Dogs NSW Dogs on Show, and Dog Lovers Show.

A big thank you to the members who participated and the lovely dogs, who, at each event, were very well received by the public and who enjoyed all the pats and attention.

TERESA MILLS
PUBLICITY OFFICER

Social Secretary Report 2015

Our canteen has had another good year even though numbers at our shows have been down. I would like to thank you all for supporting us throughout the year. Without the help of some of our members who come and volunteer their time to assist in the canteen we would have long queues waiting to be served. Firstly I would like to thank my husband Bruce who runs the canteen in my absence. Fay, Pam, Michelle and Lorna all come and assist in some way when they have a spare minute or two. I know times are very hard at the moment so our aim is to keep our menu at prices you can afford.

As I have mentioned in previous years it is a great way of greeting all those who enter our shows as at some stage they have to come and buy drinks or food and we can catch up with how they have been going throughout the year. We look forward to seeing your faces at the canteen in the months to come.

SHARON LAUGHLIN
SOCIAL SECRETARY

HD/ED Registrar Report 2015

Dear Members,

This is my first report as NSW State HD/ED registrar.

The year to date has gone very smoothly with all forms getting to members quickly, normally within a 1-2 day turn around all going well with Australian Post. There have been no issues or concerns to report this year and I would like to thank all members for their patience while I learnt the system, and giving me the opportunity to take on this role for NSW.

With Warmest Regards,

CARYL MORRIS

HD/ED REGISTRAR

Webmaster Report 2015

This year, I have been very pleased to be able to bring the GSDL into the "social media age" by the introduction of the Facebook page. As present, we have almost 800 people interacting with our page and we often receive personal messages that both Greg Jones and I deal with as soon as one of us see them, in order to assist our members and also the general public that choose to interact with us this way. I also set up all GSDL activities as "Events" that members can subscribe to, so that they are well informed of anything upcoming that the League is involved in.

The Facebook page is being used to improve and facilitate communications with members, in conjunction with the website and Shepherd News, and I believe it has been a resounding success, based on the feedback that I have received.

In regards to the website itself, I endeavour to keep it as up to date as possible with results and changes to the calendar and Puppy Listings. Once the National is over next year, I hope to launch an all new website that will work better with mobile platforms and therefore also achieve higher rankings on Google search (as Google changed their ranking algorithm this year to favour websites that are platform responsive). In the next week, the National Shop will open on the website and GSD people around Australia will be able to order their National merchandise for pick up in March.

Outside of my portfolio, I have enjoyed assisting the League and members with instructing on the weekend Training Days, working with Ann Mackenzie to launch online show and trial entries via Show Manager, representing the League at public promotional events with my dogs and organising/running the Fun Day.

I would like to thank the members, and the Committee, for their assistance and support for my ideas this year.

KIM McGREGOR

WEBMASTER

Tattoo Registrar Report 2015

Firstly, I thank all the tattoo and microchip officers that have dedicated their time to provide this valuable service that the GSDL provides for their members.

For the 2014-2015 financial year the reconciliation is:

Forms Received within this financial year:

55 Litters were tattooed with a total of 289 pups.

155 Puppy Books sold to breeders

128 Smart Bags sold to breeders

180 Puppies were microchipped

Note: There is an overlap with tattoo forms from litters tattooed in the 2014 financial year and received in the 2015 financial year.

The historical reconciliation and overview of the last three years is:

FINANCIAL YEAR	LITTERS TATTOOED	PUPS TATTOOED	PUPS MICROCHIPPED
2012-2013	88	534	306
2013-2014	65	381	266
2014-2015	42	216	180

GRAEME STEVENSON

GSDL TATTOO REGISTRAR

Entries Close 17 November 2015

GERMAN SHEPHERD DOG LEAGUE INC
OPEN & SANCTION SHOWS & OBEDIENCE TRIAL

GSDL GROUNDS,
 THE BILL SPILSTEAD COMPLEX FOR CANINE AFFAIRS,
 44 LUDDENHAM RD, ORCHARD HILLS

SATURDAY 12 DECEMBER 2015

Classes to be judged: 1, 2, 3, 4, 5 & 11 (dogs & bitches), All Obedience

Entries to: Mrs A Mackenzie, 74 Kolora Rd, Ebenezer 2756
 Ph (02) 4579 9383 Extreme Ph 0407 271 418
 Cheques made payable to: German Shepherd Dog League Inc

JUDGES

Miss J Kada (NSW)	Open Show - All Classes
Mr A Jones (VIC)	Sanction Show - All Classes
Mrs M Wheeler (NSW)	All Obedience

Order of Judging Open Show - Dogs followed by Bitches (Stock coats followed by Long Stock coats). Sanction Show - Bitches followed by Dogs (Stock coats followed by Long Stock coats).

Judging Commences 8.00 am

Dogs NSW Representatives Mrs J Bennett (Breed), Miss I Dewit (Obed)

Vetting Time 7.30 am Vetting Officer Miss T Friezer

Entry Fees Open Show \$10.00, Sanction Show \$25.00, Obedience \$12.00

Catalogues Included in entry, \$3.00 extra Catalogue

Refreshments Available

Point Scores GSDL Inc

Bitches in oestrus may be shown except in Obedience

Sanction Show - Excellent medals may be awarded to animals 2 years & over, Breed surveyed and entered in the Open Class

Obedience Excellent medals will be awarded to animals gaining the required score

PRIZES: General Specials Trophy & Sash, Obedience Trophy & Sash


 Show Manager
Online Entries Available
www.showmanager.com.au

Please note: Above Pointscore only applies to the GSDL Sanction Show & Obedience

Merchandising Officer Report 2015

Well the year has been and gone so quickly, marketing has been open at all shows, this year we obtained some new Jackets, vests, hoodies, caps and tee shirts, sales have been going well, some shows a little quieter than others.

Marketing was a large task to take on, but very rewarding, ordering clothing, mailing out orders, bookwork, banking and spread sheets all of which take a great deal of time. I must thank Lisa for her valuable help and assistance.

I have enjoyed doing marketing over the past 12 months, as, to me, meeting and helping people is very satisfying.

The National Merchandise for 2016 National is well on its way and available for viewing at shows etc and should be up on the Website very soon.

PAM JARVIS
MERCHANDISING OFFICER



AGM Edition 2015

Contact Us By Snail Mail at:

The Secretary
GSDL
23 Ariel Crescent
Cranebrook, NSW 2749

Phone: 02 4730 4013
Mobile: 0401 019 213
Email: faystokes1@bigpond.com

Contact the Editor at:
khayem@bigpond.com

The German Shepherd Dog League Inc of NSW (GSDL) and the German Shepherd Dog Council of Australia (GSDCA) have been established to promote the breeding, exhibition and overall improvement of the German Shepherd Dog in Australia.

The GSDL operates training branches at Erskine Park and on the Central Coast. Both branches offer Obedience and Show Training. General Meetings of the club are held bi-monthly, with exact dates shown on the League website and Facebook page.

Shepherd News Editor Report 2015

This was my first year taking on the position of Shepherd News Editor.

I originally nominated for the position because I felt that Shepherd News was not being utilised as well as it should be.

Shepherd News is the major written communication channel to all of our members. It should be, and in my opinion, has become, the primary avenue for all information, along with Facebook and the website, and now ensures that all GSDL members are more informed about what is, and will be, happening in their club. More so than ever before!

This year, I decided to go with a new delivery system for Shepherd News. This system enables me to run reports on the numbers of Shepherd News opened against how many were sent out, amongst other more detailed information. This gives the Committee a better idea of

how much information is reaching members. This is not possible with traditional email delivery systems used in the past.

Along with the 4 Quarterly issues, I have also sent out 10 extra Shepherd News to keep members up to date on important matters within the club, including reminders for meetings and significant dates.

The production of Shepherd News at this level is a very time consuming activity, but it is a service that I enjoy providing for the members.

I would like to thank those members that have submitted articles throughout the year, making each issue a meaningful read.

I am pleased to have increased the professionalism of Shepherd News, making it in my belief, a journal worthy of our club and

breed.

I have thoroughly enjoyed the past year as Shepherd News Editor and, if re-elected, look forward to introducing more innovations and improvements to Shepherd News.

Until next edition

BRET ADAMS

SHEPHERD NEWS EDITOR



Bret with 2007 German Sieger, Pakros d'Ulmental