



31st August 2019

MEMBER CLUBS

Dear Presidents,

Further to past discussions had at the 2012 GSDCA Future Directions Meeting, 2016 GSDCA Breed Survey Forum and more recently within the GSDCA Education Working Group, please find attached presentation 'GSDCA Project Outreach'.

Noting our stated and ultimate goal is to one day see an ANKC LRL that will only see progeny from GSDCA Breed Surveyed animals registered, we ask your Club considers the attachment as a catalyst for your Club to discuss 'Outreach' initiatives that will see better utility of our combined resources, engage much better with not only our own fraternity but with GSD breeders that do not subscribe to or are ignorant of exactly what our prime mission is.

'GSDCA Project Outreach' will be listed as a discussion item at the 2019 GSDCA AGM. We therefore ask that your club please form a working group to delve further or add further strategies into matters as raised in the presentation. We ask that their findings are presented by you at the AGM. It is envisaged that the collective response will enhance its potential to deliver but also give you all ownership of the project.

If you wish to discuss or require further clarification with regard to its intent, then please call me on 0402 145 184.

Yours Sincerely,

Vince Tantaro

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Vince Tantaro

President

German Shepherd Dog Council of Australia Inc.

c.c. GSDCA Executive